Sample Promotional Email for Classrooms:

*Instructions: Copy the email template below and edit for your Classroom. Download the "My HuTerra App Instructions" and attach to the email.*

**Help us RaiseUp funds for your Classroom with HuTerra Rewards!**

We are pleased to announce we are using the My HuTerra App to raise HuTerra Rewards [Insert your Nonprofit Community Name]. By downloading the free and simple My HuTerra app we are able to raise funds when we all shop for the things we want and need. This includes being able to visit local stores and shop at over 1000 stores online. These stores include Amazon, Walmart, Best Buy, Macy’s, Sam’s Club and many others! We are so excited to see how much we can all raise when we use the My HuTerra app to raise the funds we need to make our classroom and fun and inviting learning space.

All you need to do to support my classroom is:

1. Download the "My HuTerra" app.
2. Select [insert Nonprofit Community name] as your fundraiser.
3. Shop at participating local businesses and any of the online stores
4. Scan your receipt under the "Scan to Give" section of the app and you're done!

**It's just that easy! Shop, scan, give!**

Attached you'll find instructions on how to download and begin to utilize the app today. You'll also find an instructional video on the app within the "What's New" section that explains the program in more detail.

Please help us spread the word by sharing this email with all of your friends and family! If they download the app they can raise funds right along with us, no matter where they live!

Thank you for supporting [Insert Your Nonprofit Community Name]. We are looking forward to see what we can do with HuTerra Rewards and how much it can improve the children’s learning environment.

[Insert your signature here]