**Sample Social Media Posts**

Fundraising just got easier! Download the My HuTerra App, choose "INSERT NPO NAME” and watch our funds grow! #huterrarewards #shopscangive #itseasy

Do you HuTerra? We do! Download the My HuTerra App and help us fundraise! HuTerra Rewards is simple. And simple is fun. #huterrarewards #shopscangive #sosimpletoearnbig

Bored with fundraising? Not anymore! Download the My HuTerra App and our organization gets rewarded for your shopping. #everywomansdream #gogetthosenewshoes #itsforthechildren #huterrarewards

Download the My HuTerra App and start supporting our school! Shop. Scan. Give. Doesn’t get any easier than that. #huterrarewards #youshopwewin #spendsmarter

Door to door? No More! HuTerra Rewards is a simple and fun way for us to fundraise! Download the My HuTerra app and we all win! #nomoredoortodoor #shopscangive #myhuterra

HuTerra Rewards is better than dessert. Go get dinner for the family and then scan your receipt. We earn money for every dollar you spend. Download the My HuTerra App and help us fundraise. #getthedessert #afamilythatfundraisestogethereatstogether #myhuterra

Help us raise funds the easy way. Shop. Scan. Give with HuTerra Rewards. Download the app, pick us, and help us meet our goals. #ittakesavillage #shopscangive #huterrarewards #itssimple

Knock, Knock… Its just us. Asking you to help us fundraise the easy way. Download the My HuTerra App, start shopping and scan your receipt. No punchline. It’s that easy. Seriously. #myhuterra #shopscangive #fundraisingisnojoke

Fundraise for us by shopping the cutest stores in town? Absolutely! With the My HuTerra App. The simple way to give. #myhuterra #shopscangive #itssimpleandeasy #shoplocal

Life is hard. Fundraising and helping us should be easy. HuTerra Rewards. A simpler way to give. #doit #wecouldntdoitwithoutyou #myhuterra

Who needs gas and groceries?! Yay! We all do. So let’s get rewarded for buying what we need. Download the My HuTerra App, scan you gas and grocery receipt, and earn money for our organization! Everyone wins. #myhuterra #shopscangive #huterrarewards

Have you downloaded the My HuTerra App yet? It’s easy, it’s fun, and it’s the cool thing to do. Pick our nonprofit, shop for what you want and need, and we earn. Easy. #shopscangive #doesntgetbetterthanthat #allthecoolpeoplearedoingit

PTO is awesome. HuTerra Rewards is awesomer. Download the My HuTerra App to help us reach our goals. #ptorocks #myhuterra #thesimplerwaytogive #yepwearestillfundraising

Puppies are cute. HuTerra Rewards checks are cuter. Help us earn everyday! Download the My Huterra App, pick our nonprofit to Shop. Scan. Give. #huterrarewards #itssimple #puppylove #fundraisinglove